กรมอนามัย
DEPARTMENT OF HEALTH

Influencer Report

Campaign

แปรงฟันด้วยสูตร 2 : 2 : 2
และยาสีฟันฟลูออไรด์ 1,000 ppm

Annex Plus
Integrated Marketing and Corporate Communications

Dr.Luktarn

dr.luktarn

Dr.Luktarn AlwaySmile

Follow

1329 Following **519.1K** Followers **1.7M** Likes

Report

View : 14.5K.

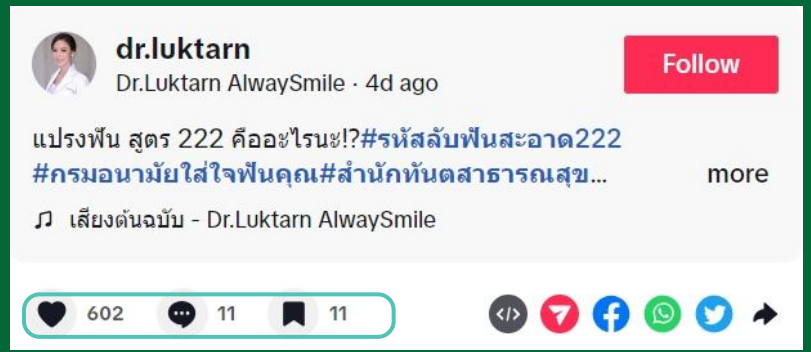
Like : 602

Save to collection : 11

Share : 11

Tiktok LINK :

https://www.tiktok.com/@dr.luktarn



Annex Plus

Dr.Nuttakul

dr.nuttakul

Dr.Nuttakul, Dent

Follow

68 Following **180.8K** Followers **4.3M** Likes

Report

View : 44.8K.

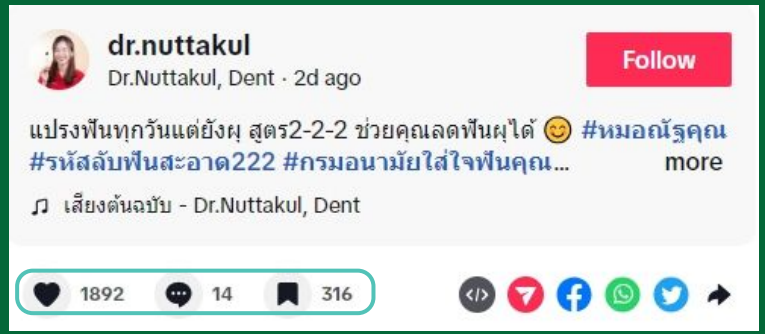
Like : 1892

Conversation : 14

Save to collection : 316

Tiktok LINK :

https://www.tiktok.com/@dr.nuttakul



Annex Plus

Nurse Ben

beno.bk

เบญ 'โอ

Follow

2 Following **606.5K** Followers **16.6M** Likes

Report

View : 502.9K.

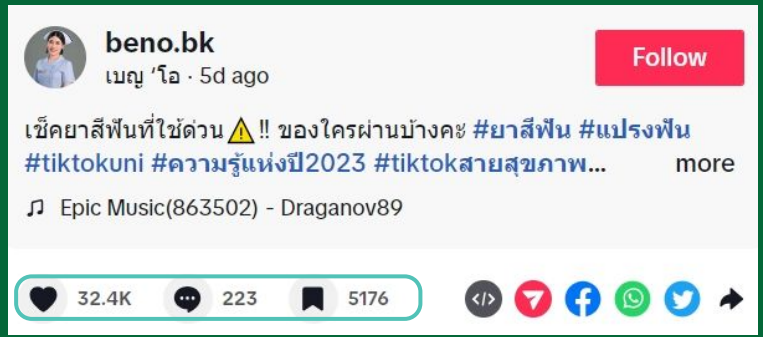
Like : 32.4K.

Conversation : 223

Save to collection : 5176

Tiktok LINK :

https://tiktok.com/@beno.bk



Annex Plus

Dr.Ken

kentakkee

kentakkee

Follow

170 Following **112.2K** Followers **2M** Likes

Report

View : 553

Like : 22

Conversation : -

Save to collection : 1

Tiktok LINK :

https://www.tiktok.com/@kentakkee

Annex Plus

Dr.Oat

mhoroattt

mhor_oattt

Follow

59 Following **4.4M** Followers **77.3M** Likes

Report

View : 3593

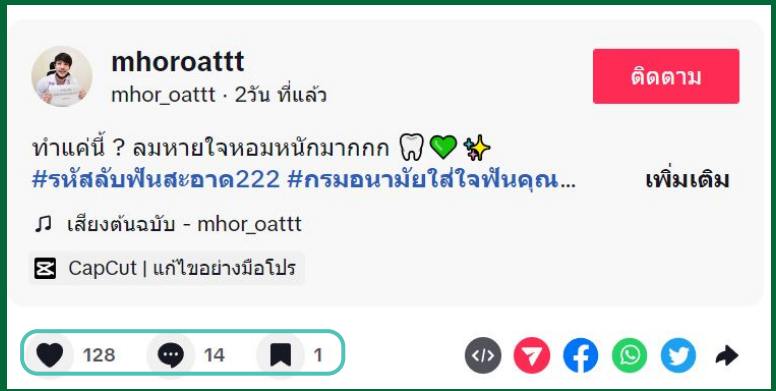
Like : 128

Conversation : 14

Save to collection : 1

Tiktok LINK :

https://www.tiktok.com/@mhoroattt



Annex Plus

Sam Ponsan

samponsan

เล่าเรื่องแบรนด์กับ แซม พลสัน

Follow

380 Following **162.6K** Followers **4M** Likes

Report

View : 59.9K.

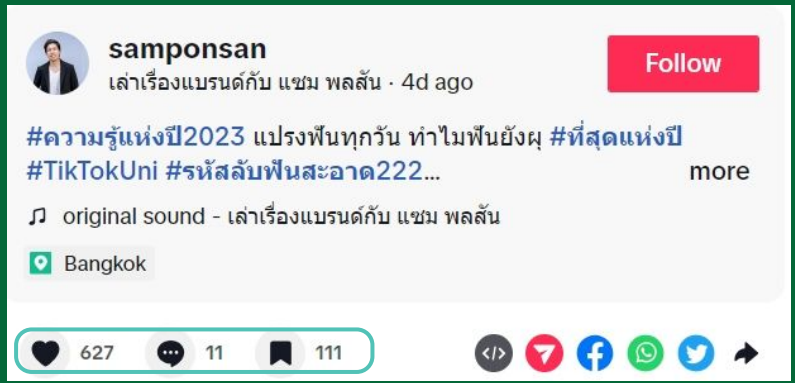
Like : 627

Conversation : 11

Save to collection : 111

Tiktok LINK :

https://www.tiktok.com/@samponsan



Annex Plus

Apple Kullathida

applekullathida

เปิ้ล กุลธิดา

Follow

67 Following 386.7K Followers 13.8M Likes

Report

View : 5339

Like : 253

Conversation : 5

Save to collection : 8

Tiktok LINK :

https://www.tiktok.com/@applekullathida

Annex Plus

Jeo Chonlawit

joechonlawit

IMPRESSIVE I โจ๋ ชลวิศว์

Follow

268 Following **122.2K** Followers **928.8K** Likes

Report

View : 16.8K.

Like : 829

Conversation : 17

Save to collection : 91

Tiktok LINK :

https://www.tiktok.com/@joechonlawit

Annex Plus

Summary Report

Total Reach [20 DEC 2023]

Target	Followers	Organic Reach
8 influencer	6,490,100	648,365

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Thank you

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Integrated Marketing and Corporate Communications